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Location names in Trademarks data – Read Me

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# Getting started

This document is the first step for new users of the Geoterm dataset released by IP Australia.

## What is Geoterm data?

Geoterm dataset was created by merging Intellectual Property Government Open Data (IPGOD)[[1]](#footnote-1) 2014 with a geolocation name dataset sourced from GeoNames (<http://www.geonames.org>) for Australia and selected major Australian trading partners:

United States of America

Canada

Mexico

Chile

Argentina

New Zealand

European Union countries (all 27 countries)

The geolocation name is classified by feature class which describes the geographic location, for example country, state, region (class code A) or road, railroad (class code R). The matching process identifies all possible geolocation names in any country listed above for each trademark word for every trademark.

## How do I use the Geoterm data?

Geoterm data is too large to open with Microsoft Excel. Researchers and analysts may also want to merge this information with trademark application data from IPGOD / IPGOLD. We recommend that advanced users interact with the dataset using the right tools. This includes a wide range of statistical software such as R, SQL, Python, Stata, SAS, Tableau and Qlik Sense.

Please refer to the data dictionary for technical information about individual variables in the dataset.

Please see IPGOD / IPGOLD for information about intellectual property applications with IP Australia.

# Where can I learn more about IP rights?

IP Australia has publications on its website ([www.ipaustralia.gov.au](http://www.ipaustralia.gov.au)) to help customers and the general public navigate the IP system. Please also see the links below for information about specific IP rights:

## Patents

[www.ipaustralia.gov.au/patents/understanding-patents/patent-basics](http://www.ipaustralia.gov.au/patents/understanding-patents/patent-basics)

## Trademarks

[www.ipaustralia.gov.au/trade-marks/understanding-trade-marks/trade-mark-basics](http://www.ipaustralia.gov.au/trade-marks/understanding-trade-marks/trade-mark-basics)

## Designs

[www.ipaustralia.gov.au/designs/understanding-designs/design-basics](http://www.ipaustralia.gov.au/designs/understanding-designs/design-basics)

## Plant Breeder’s Rights

[www.ipaustralia.gov.au/plant-breeders-rights/understanding-pbr/pbr-basics](http://www.ipaustralia.gov.au/plant-breeders-rights/understanding-pbr/pbr-basics)

1. IPGOD includes over 100 years of registry data on all intellectual property rights administered by IP Australia, comprising patents, trademarks, designs and plant breeder’s rights. This data is freely available at data.gov.au [↑](#footnote-ref-1)